



## The Institute's Platform Built in the Philippines Press Release 2016

The Stone Soup Leadership Institute is developing its Global Leadership Platform to maximize its 20-year investment with **21<sup>st</sup> Century Skills for Tomorrow's Leaders**. The Institute's book and educational curriculum have been used in **120 communities**. **Walter Cronkite** called it a "***a blueprint for building a better world.***" The Institute is now developing strategic partners to build the **TouchStone Leaders Platform** so millions around the world will have access to its transformative programs.

**BETA sites are each developing unique courses for the Platform in strategic partnerships with:**

- **Code with Purpose:** pre-college coding academy teaches technical & soft skills in economically challenged
- **Career Mentoring** with Martha's Vineyard Youth Leadership Initiative
- **Sustainable Economic Development** in partnership with Hawaii Economic Development Department
- **Think Global/Act Local Leadership:** engages youth in service learning, envisioning future of their world.
- **Global Workforce Development:** Philippines

**Codesignate** is a software company based in the Philippines. The Institute is their first U.S. client. Codesignate is a subsidiary of **Seer Technologies, Inc.** which was acquired by **Xurpas, Inc.** a mobile consumer technology company publicly listed in the Philippine Stock Exchange (PSE). Founded in 2014, Codesignate started out as a software company providing Project Staffing services but ventured into native mobile and web development.

The Institute's choice of a Philippines company is both strategic and sentimental, returning to its "adopted roots." Like so many others around the world, the Institute's Director Marianne Larned was inspired by the People Power revolution in 1986. What began as a personal quest led to a yearlong journey to learn from those on the front lines of Philippines' Nation building. Women like Marietta Primicias Goco and community organizations like FEED greatly impressed Ms. Larned. As a corporate leadership consultant and recognized speaker at global events, Ms. Larned spoke at the American Philippines Chamber of Commerce. The stories from the Philippines inspired her future speeches. Ten years later Ms. Larned finished her first book, ***Stone Soup for the World: Life-Changing Stories of Everyday Heroes*** about 100 heroes from 29 countries (Three Rivers Press/Random House). For her leadership with Micro-Credit/Finance and People Power, Mrs. Goco is featured in the book; her story is [The Heavens Open](#). Mrs. Goco's continued leadership with the **Presidential Commission to Fight Poverty** resulted in her receiving the Institute's first **Eleanor Roosevelt Award** in 2003 with Walter Cronkite, Muhammad Yunus and other global leaders at the gala event in New York City. The Award garnered Mrs. Goco with tremendous press in the Philippines – 14 stories in *Philippine Daily Inquirer*, Beth Day Romulo, *Manila Bulletin*, Lyn Besa-Gambo, *The Philippine STAR OPINION* and Alejandro R. Roces, *The Philippine Star*. **Marietta Primicias Goco Receives Due Recognition** <http://www.philstar.com/opinion/186403/marietta-primicias-goco-receives-due-recognition>

With her new star power, she then led the movement to include indigenous rights to the Philippines Constitution. In 2003 Ms. Larned returned to the Philippines to conduct a site visit and prepared this report for the Franklin & Eleanor Roosevelt Institute. <http://old.soup4worldinstitute.com/philippines-initiative>  
Upon returning to the U.S. from the Philippines, Ms. Larned was invited by **Deepak Chopra and Oscar Arias** to help launch their **Alliance for New Humanity**. At this event, **Al Gore** premiered his infamous presentation that led to the movie *The Inconvenient Truth*. In her remarks Ms. Larned referenced the **Philippines Report**. The Institute was asked to assist with the rebuilding of **Vieques, Puerto Rico** – which led to the Institute's 4-year bilingual demonstration with her Spanish book, *Pan Y Vino Para El Camino*: [www.vyli.com](http://www.vyli.com)  
In 2008 Ms. Larned presented **VYLI's 2020 Report on Sustainable Development** at **APEC Youth Summit in Peru** to inspire youth leaders from 21 countries to create a declaration for world leaders.  
At the 2011 **APEC Summit** in Honolulu, Hawaii, Ms. Larned presented her book to **President Aquino** --and the Institute launched the **Sustainable Hawaii Youth Leadership Initiative**: [www.shyli.org](http://www.shyli.org)