

The Stone Soup Leadership Institute's Sustainability Summit & Workforce Development Program



Training Youth & Emerging Leaders for a Blue-Green Workforce & Sustainable Economy

March 2019

TouchStone

How Might We...



*Empower the Next Generation of
Multicultural Youth To Be Champions of Building A
Sustainable World?*

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About The Stone Soup Leadership Institute



*A Global Leader in Designing Innovative Workforce Development Initiatives
Life-Planning Tools for Building a Blue-Green Workforce & Sustainable Economy*

WHAT WE DO

Our world is in urgent need of new leadership, innovative thinking, and action-oriented people who can work together to effectively build a more sustainable world. The Stone Soup Leadership Institute's TouchStone Leaders Platform lights the way for a sustainable future.

Awareness



Youth experience first-hand, our ocean's fragility with **Sustainable Field Trips**, Multicultural youth and faculty explore ways to engage all people in sustainability projects that reduce social injustice and honor cultural diversity.

Education



The **Institute's Educational Curriculum** uses inspirational humanitarian stories to teach values: empathy & authenticity and inspire youth to find their moral compass, a true north as they navigate important decisions for their life, their community and the world.

Leadership



At the **Institute's Sustainability Summits**, youth learn best practices and innovative models to solve sustainable issues in their communities and our world. Youth become representatives of their communities. They make effective presentations: artistically, speaking through video and social media.

Vision



Youth use the **Institute's Life Planning Tools** to envision their lives, and plan for their future. They are inspired by other youth who have overcome obstacles and are changing their lives and their world. They see themselves as part of the solution.

Initiative



During the **Institute's Fellowship Programs**, youth learn to take initiative in their lives. They design **Sustainability-In-Action Projects**, develop action plans, troubleshoot challenges and develop strategies to engage others. They learn from emerging leaders with can-do spirit & make-it-happen energy.

Connect



Youth are matched with mentors from Blue/Green companies that lead to internships and jobs. The **Institute's Sustainable Leadership Metrics** measures 21st Century skills: Adaptability, Communication, Critical-thinking, Conflict-Resolution, Teamwork, Project Management, and Problem Solving.

THE INSTITUTE'S MISSION

The Stone Soup Leadership Institute develops educational tools, trainings and initiatives to empower young people and their communities to work together to build the blue/green pipeline for a sustainable workforce & economy. The Institute's TouchStone Leaders Platform's Life Planning Tools: Dream Map™ is an online framework for individualized learning, self-directed careers for 21st century workforce development, especially blue/green jobs. It is the window where global users access our educational tools, courses, trainings, mentors, resources so they can transform their lives, communities and world.



**Triple Bottom Line =
Good for Business, Communities, Our World**



- **Expose young minds to inspiring leaders,** opens doors and expands their horizons;
- **Promote Good Work Ethic:** Youth gain positive experience, build relationships with local business;
- **Career Pathways and Internships** with business, government leaders and blue-green companies;
- **Better trained workforce:** Youth are prepared to be good employees. Employers request our youth
- **World of Work:** Youth gain practical experience in the job market;
- **Youth become motivated students & receive support** from professionals, companies; interns, jobs
- **Develops New Leadership:** We are grooming a generation of multicultural sustainability leaders.

The Stone Soup Leadership Institute's Sustainability & Workforce Development Tools



We Customize
Workforce Development Tools
& Leadership Initiatives

We Mentor
for 21st Century Career Pathways

We Catalyze
Entrepreneurs and Start-ups



The Institute's Emerging Leaders & Gandhi's Grandson

We Build Bridges
with Business, Government, Community Leaders

We Cultivate
Young & Emerging Leaders on the
front lines of climate change and resiliency,
environmental justice and economic equity
from inner cities to rural communities and global islands.

We Leverage
Stone Soup for the World:
Life-Changing Stories of Everyday Heroes

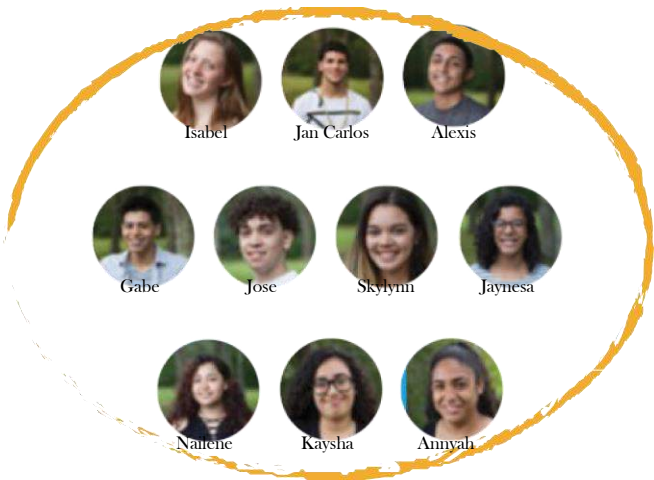


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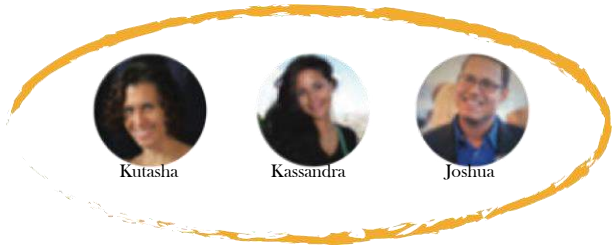
The Institute's Communities Around the World



HOLYOKE, MA



PUERTO RICO: VIEQUES



BVI: VIRGIN GORDA



MARTHA'S VINEYARD



RHODE ISLAND



HAWAII



The Institute's Sustainability Summits: 2003-2018



- Week-Long Transformational Leadership Intensive;
- Youth Envision Their Personal, Professional & Planetary Goals;
- Sustainability Tours: Best Practices, Models + Blue Green Jobs;
- Develop Action Plans; Troubleshoot Challenges, and How to Engage Others;
- Leadership Skills: Can-Do Spirit, Make-It-Happen Attitude, Taking Initiative;
- Learn How To Make Effective Presentations & Videos;
- Empowered Sustainability Champions in Their Communities & World;
- Train-The-Trainer Model = Youth Become Emerging Leaders;
- 300 Youth Delegates From 40 Communities in 2 Countries = 14 Summits

Rhode Island

Sustainable Workforce Development



- Job Shadow Day Event @ Boston Museum of Science
- U.S. Senator Whitehouse: Environmental Leadership
- College Prep & Community Service Course @ SEG, Providence
- TouchStone Leaders: Cohort #1 & BETA Test: Learning Tools & Dream Map
- Youth Leadership Summit: 2018 & 2019
- Sustainability Tour Partners: Sail Newport, Clean Ocean Access
- Salve Regina University
- The City of Newport's Resiliency Initiative
- Sea-Ahead: Blue Tech

Lya's Dream Map™

The Institute's TouchStone Leaders' Planning Tools



Lya Perez



Lya with U.S. Senator White House

My Dream For My Life...
is to become a successful pediatrician.

My Dream For My Community...
is for students to be more engaged with school
and for them to become better people.

My Dream For The World...
is to help the poor in my family's country of
Dominican Republic.

MY
PORTFOLIO

My Bio
Headshot
Resume
My Mentor



TouchStone Leaders Planning Tools: The Dream Map™ The Stone Soup Leadership Institute Inc. 2017

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The Institute's TouchStone Leaders

Sustainability & Life Planning Tools



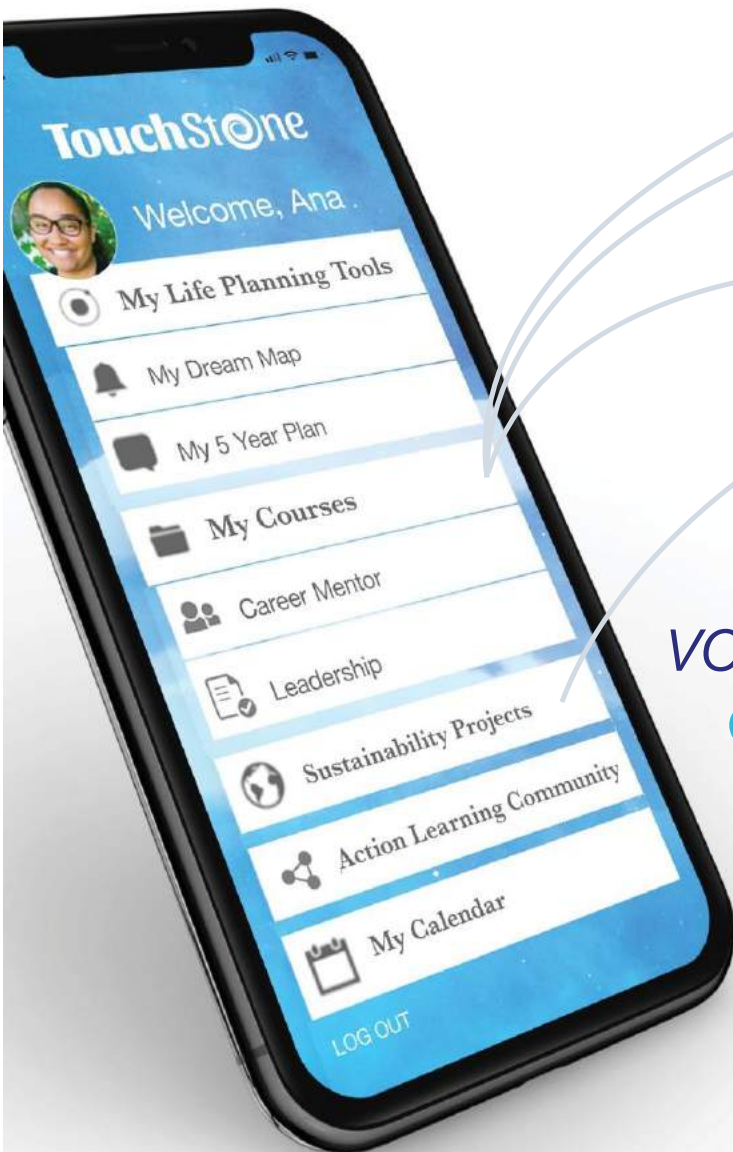
REAL-WORLD

STEAM CURRICULUM

GREEN/BLUE
CAREERS

VOLUNTEERS

Our APPs will interact
and build real-world
connections



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The Institute's *Sustainable Workforce Development & Life Planning Tools*



The Institute's Performance Metrics Measures Skills Needed for 21st Century Job Market



The Institute's
Sustainable Workforce Certificate & Network
*is a go-to spot to find training, internships and jobs
to a greener, bluer, more sustainable world!*

*Our planet is in urgent need of a blue-green workforce
to rebuild our world and create a sustainable economy.
Multicultural youth are eager to be
trained and connected with blue-green companies.*

- Adaptability
- Communication
- Community Engagement
- Conflict-Resolution
- Critical-Thinking
- Leadership
- Personal Confidence
- Project Management
- Problem Solving
- Teamwork

The Institute's Sustainable Workforce Development & Life Planning Tools



PROVEN, TRANSFORMATIONAL LEADERSHIP TOOLS

I GET STRONGER
EVERY DAY

YOUTH



1. COMMUNITY ENGAGEMENT

Nomination Process

- Nominators: non-profit organizations, schools, business, parents, other youth

1 Year Long Program

2. APPLICATION

- For my life
- For my community
- For my world
- What are my concerns?
- Service: How am I helping?
- Why do I want to be a delegate?
- Commitment: no drugs/alcohol



5. MENTOR PROGRAM

- What is my DREAM for my life?
- Leadership Cards
- Guest Speaker: "Hero"
- shares DREAM, journey
- Safe space to explore DREAM
- Skills sets to develop DREAM
- bio, questions,
- Mentor - worksite: experiential learning
- Skill set: Thinking: what I learned
- Writing, thank you cards

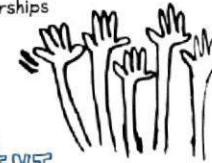


6. SERVICE: Sustainability-In-Action

- What is my DREAM for my community?
- Beach Clean Up
- Holiday Project
- Project planning
- Experiential learning
- Team work
- What is my DREAM for our world?
- Malala movie
- Syrian refugees

COLLEGE Program

- Skill set: Critical thinking/decision-making
- Writing: Essays, application, scholarships
- FIELD TRIP
- Portfolios
- Bios: youth, mentor, press
- Mentor II:
- Internship

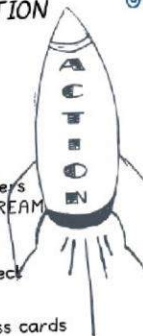


COMMUNITY ENGAGEMENT

- Workforce development: Job
- Job Shadow Day & Reception

4. SUMMIT: week intensive

- Bringing DREAMS into ACTION
- Be with "Hero" from Book
- Finding vision/voice
- Cultural/arts/music
- Official leaders
- Experiential learning
- Sustainable Tour
- Large group
- Small group: Emerging Leaders
- Safe space to explore my DREAM
- Professional workgroups
- Worksheets: 5 Year Plan
- Sustainability-in-Action Project



NETWORKING

- Skill set: Hand shake, business cards
- Goal: sharing DREAMS

COMMUNITY ENGAGEMENT

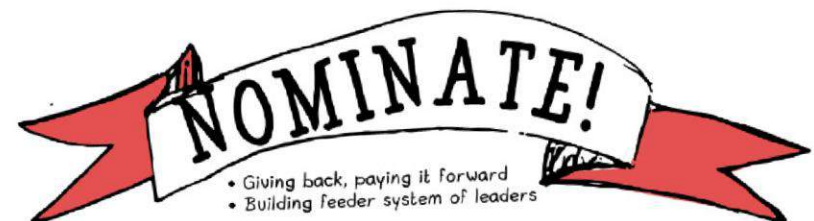
- Graduation & Reception
- Cronkite Awards & Reception
- Gandhi Youth Forum & Reception

3. BOOK: STONE SOUP FOR THE WORLD

- What is a Hero?
- People who had a DREAM
- Who asked: what can I do?
- Who overcame obstacles
- Who learned "skills sets"
- Who asked for help
- Who created a support system
- Who shared/tested their ideas
- changed, adapted, expanded/joined others



HERO



- Giving back, paying it forward
- Building feeder system of leaders

Kassandra @ 28 Years Emerging Business Leader



I've been involved with The Stone Soup Institute for over 14 years. It began one summer when I joined the first ever Youth Leadership Sustainability Summit held in Vieques, Puerto Rico.

"What Are Your Goals?"

I'd never been asked that before. What I experienced and what I found out about myself changed my life forever.

As a founding member of the Vieques Youth Leadership Initiative (VYLI) we focused on what young people wanted for their lives and found ways to guide them and plan for their next steps towards their goals. Sometimes we are not aware of our own capacity and talents until someone who believes in us shows us how to see it. We shared our ideas, decided what to do next and received the support needed at that important stage, of our lives. I helped develop VYLI's Entrepreneurship Initiative.

Kassandra Castillo, Entrepreneur
COO, Trendlee/ReBag, New York City

After a successful modeling career and graduating from business school, I became the first employee for the startup company Trendlee.com. It is now a \$5 million enterprise. The Company just received \$25 million to expand to 30 cities. I am now the Director of Operations leading a team of 20 people from around the world. I serve on the faculty for The Institute's Sustainability Summits and for its Workforce Development Programs in Martha's Vineyard, Holyoke and Hawaii. The Institute's Founding Director, Marianne and the Institute's Board of Directors stay connected with the young people always focused in how to make their dreams come true. I personally found a friend and counselor in Marianne and admire her determination and commitment to make a positive difference in our lives.