

Marianne Larned

Workforce Development Strategist

Marianne Larned is a sustainability champion, workforce development strategist and corporate social responsibility pioneer who catalyzes innovative public-private partnerships that address economic, social and environmental challenges. A best-selling author, thought leader and spokesperson, she uses the Stone Soup model to inspire everyone to work together to build a sustainable world. For over 20 years, Ms. Larned assisted corporate, education, government, civic and community leaders to develop public-private partnerships that improved public education, health care and innovative workforce development initiatives.

Public-Private Partnerships & Innovative Workforce Development Initiatives Clients:

- Autodesk Foundation: Joe Oakey - Project Based Learning
- Business Roundtable 21st Century Workforce Development: Chaired by John Aikers, CEO IBM
- Business Week Conference on Education Technology: spotlighted innovation in all 50 states
- California Chamber of Commerce
- San Diego Chamber of Commerce.
- San Francisco Chamber of Commerce
- TECH 2000 Launch Event: Interactive Video Industry Association
- U.S. Chamber of Commerce
- White House Taskforce on Innovative Learning
- Wilson Learning's Management Train-the-Trainer Program, Minneapolis, MN
- Southwest General Health Systems: Public-Private Partnerships with Cleveland Mayors, business, schools.
- American Hospital Association: CEO Action Learning Labs with Henry Ford Health Systems.
- Strategic Planning: AT&T, AVCO, Johnson & Johnson, Kellogg Company, MITRE, and Westvaco Corporation
- *San Francisco Business Times: The Business of Education Series*: Columnist

Speaking Engagements

Business

Bank of America: National Launch of NEIGHBORS Volunteer Program, NationsBank, Dallas, TX
Business for Social Responsibility Conference, *Doing Well By Doing Good*, World Trade Center, NYC
Federal Reserve Bank, *Corporate Health Promotion and Worksite Wellness*, Boston, MA
LEADERship Baltimore: *Leadership for the New Millennium*, Baltimore, MD
Learning is Leadership Forum, *The Spirit of Giving*: San Francisco, CA
National Labor-Management Conference, *Health Care Cost Containment Strategies*: Washington, D.C.
New England Benefits Council: *Health Care Cost Containment Strategies*, Boston, MA
New England Life: *Health Care Cost Containment Strategies*, Boston, MA
Paine Webber: *Planned Giving and Community Investments*, San Francisco, CA
Southern California Personnel Management Association, *Health Care Cost Containment Strategies* Los Angeles
United Airlines: *Team Spirit in the Workplace*, Atlanta, GA
United Airlines: *Take Your Community to Work Day/Mentoring Our Youth*, Chicago, IL

Health Care Systems and Associations

American Hospital Association/Hospital Research & Education Trust: *Building Healthy Communities*: Chicago
Association of Fitness in Business: *The Spirit of Giving and Healthy Living*: Washington D.C.
Arizona State Department of Health Education: *Health Promotion Initiatives*: Phoenix, AZ
Hawaii Rural Health Association: *Building Healthy Communities*, Maui, HI
Henry Ford Health System, *Action Learning Labs for Executives*: Detroit, MI
Hospital Council of Northern and Central California: *Building Healthy Communities*, Sacramento, CA
Lewis Clark College: *Health Promotion Initiatives for the Nursing Industry*, Boise, ID
Mercy Hospital: *Building Healthy Communities*: Redding, CA
Ohio Hospital Association: *Building Healthy Communities*: Greenbrier, WV
Southwest General Health System: *Building Healthy Communities*: Middleburg Heights, OH
Sutter Memorial Health System: *Health Promotion and Wellness*, Sacramento, CA
University of California, Medical School: *Alternative Health & Wellness*: Davis, CA
Wisconsin and Illinois Associations AHA Executive Retreats: *Building Healthy Communities*, Chicago, IL