



## **The TouchStone Leaders Facilitator Certificate Program 2017-2018**

The TouchStone Facilitator Certificate Program will be launched in late June in conjunction with the Institute's 13<sup>th</sup> Youth Leadership Summit for Sustainable Development on Martha's Vineyard.

Founded in 1997, The Stone Soup Leadership Institute ignites, educates, and engages everyone to "Be The Change We Wish To See In The World." The Institute's state-of-the-art Leadership Platform builds on 20 years experience working with young people to educators; from local non-profits and NGOs to government officials; from small companies to major corporations.

TouchStone Leaders Platform trains Educators, Youth Coordinators and Emerging Leaders to maximize their impact in their communities. Through the integration of technology, fieldwork, mentorship and reflection the TouchStone Leaders Certificate Program is a personalized educational experience that trains people in real-world situations to be powerful communicators, to lead and work on teams, to be adaptable to the demands of various settings, to be problem solvers, to think critically, to resolve conflicts and develop and utilize project management skills to get things done. The Institute has recently completed its BETA sites in an inner city and rural community (see Report).

**TouchStone Facilitators Cohort #1** has been carefully chosen from a culturally and experientially rich group of educators and emerging leaders from inner cities, rural communities and island states and nations.

- **Sustainable Education Toolkit**  
Hawaii's Department of Business, Economic Development and Tourism
- **Sustainability Project: Virtual Field Station**  
Martha's Vineyard Youth Leadership Initiative
- **Career Mentoring Program**  
Greater Holyoke Chamber of Commerce, Massachusetts

The Facilitators Certificate Program is an intensive, one-year educational program that builds mastery in both the content and real-world application of *Stone Soup for the World: Life-Changing Stories of Everyday Heroes*. The book and curriculum has been used in over 120 communities for the past 20 years to teach empathy to young people and prepare them to help address social, environmental and economic challenges of the 21st century. The Certificate Program has been created by diverse educators and is designed to advance the Facilitator's ability to teach leadership skills in young people ages 14-21. Grounded in the Institute's Education Curriculum, empowered by its innovative training, and technologically connected, the **TouchStone Facilitators Community** will catalyze startup sustainability projects with major impact. The Cohort #1 will prototype the **TouchStone Leaders Platform** and then the Institute will expand allowing millions around the world will have access to our transformative programs.

**Stone Soup Leadership Institute**  
[www.soup4worldinstitute.com](http://www.soup4worldinstitute.com)  
[www.TouchStoneLeaders.com](http://www.TouchStoneLeaders.com)

## **TouchStone Facilitators Cohort #1 Certification Program Components**

### **I. Youth Leadership Summit: June 23-July 1, 2017**

The Summit's weeklong intensive training is led by The Institute's Faculty, seasoned leaders, Emerging Leaders from the Institute's initiatives and the Institute's Executive Director Marianne Larned.

The Summit will feature:

- Honor Cultural Arts
- Nurture Initiative: Can-Do Spirit
- Encourage Entrepreneurship
- Create Mock Business Plan
- Design Prototypes with Design Thinking
- Learn Best Sustainability Practices
- Innovative Coding/Humanize Technology

During the Summit, the Certificate Facilitators Cohort will learn by doing:

- Train to effectively use the **Institute's educational curriculum, program and Platform.**
- **Cultural Respect, Preservation and Renewal:** Hawaiian, American Indian (Wampanoag Tribe of Aquinnah -Gayhead), and indigenous peoples of the Caribbean, South America and Asia.
- Work alongside the Institute's seasoned leaders to **facilitate afternoon workshops:** personal and professional goal setting resulting in 5 year plans; project planning and development.
- **Youth Sustainability Projects:** [www.virtualfieldstation.com](http://www.virtualfieldstation.com)
- **Design custom-tailored course** to train youth and maximize impact in their communities.
- **Receive technical assistance** and training with the Institute's CTO (Chief Technical Officer).
- **Daily Planning and Debriefing Sessions:** observe and participate.
- **Develop Event and Project Management experience:** Summit graduation

### **II. The TouchStone Leaders Platform**

- Offers high touch/high tech dynamic e-learning opportunities and a wide range of smart tools.
- From a **TouchStone Cam App & Digital Content Library** to The Institute's **Video Library** with over 50 videos dedicated to chairperson **Walter Cronkite.**
- From **Facilitators Certificate Program** with Youth-Community Leadership Initiatives to the **TouchStone Community: Action Learning Laboratory & Sustainability Project Management**

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### III. TouchStone Facilitators Certificate Program Highlights

During this intensive yearlong program, Facilitators will a multi-level experiential educational experience.

- **Performance Metrics:** The Institute’s measurement system has Facilitators self-assess their skills: Communication, Teamwork, Adaptability, Problem Solving, Critical Thinking, Conflict Resolution, Project Management

- **Visioning Process** for themselves, their community and their world. When they return home they will begin the work of facilitating this same process with young people in their community.

- **Stone Soup Model:** Facilitators will learn to Adapt to the New Economy with the unique Stone Soup model with assets oriented (vs. needs based) community development – attracting from hyper local to national/global resources.

- **TouchStone Platform’s Management Tools:** Facilitators will use these tools to custom design a course that is tailored to meet their youth/community needs.

- **Master Mentor Sessions:** All Facilitators will participate in monthly video sessions with Institute’s Executive Director to review their progress, troubleshoot challenges and revise their plans to effectively maximize their time.

- **Action Learning Labs:** Facilitators will have a commitment to provide feedback on their process and the Platform to all the Facilitators. We will work together to synthesize the shared learning and best practices from this prototype program.

- **Course + Sustainability Project:** During the yearlong program, Facilitators will custom-tailor one course (Fall) and work with their youth to develop and streamline Sustainability Projects (Spring).

- **Stone Soup Model Builds Capacity:** Facilitators will learn to develop a local team with local support with an Advisory Council; build partnerships with leaders from businesses, foundations, government community; generate media, raise funds. They will organize 1-2 Community Events to nurture relationships.

- **Stone Soup Methodology: Each One Teach One:** At the Summit, Facilitators will experience the Institute’s unique methodology with its powerful multiplier effect. Young people who are trained, then become Emerging Leaders who then train other youth. If scaled up, this model has significant long-term impact on marginalized communities around the world – especially to reverse the “brain drain” and inspire a whole new generation of leaders.

- **Community Engagement:** How to facilitate a youth nomination process

- **Strategic Planning For Long Term Success: 5 Year Plan:** Facilitators will be exposed at the Summit to the Institute’s unique 5 Year Action Planning process with young and emerging leaders. More importantly they will see the outcomes from those who have used this model over the last 12 years to change their lives, their communities and the world.

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## **Who should attend LFCP?**

The TouchStone Facilitators Certificate Program is a one-year program for current or aspiring educators. It is designed for those interested in helping youth (ages 14-21) to develop their dreams for their lives, their communities and the world. Facilitators may include those working in schools and educational institutions; companies with school-to-work transitional programs, tutoring and workforce development; youth development organizations: AmeriCorps, Big Brother, Big Sister, Boys & Girls Clubs of America, YMCA, 4-H; community-based non-profit organizations, faith based groups, juvenile justice facilities, extension services as well as Global NGO's.

## **What participants will take away:**

- Skills that will open up a world of possibility, from enhanced job performance at current place of employment and improved marketability for future employment to travel and service opportunities and employment with The Institute or partner organizations.
- Certified Leadership Educator Certification, which authorizes participants to start a Stone Soup Leadership affiliated Leadership Initiative in their community.

## **How is LFCP unique?**

- ***The Summit:*** The Certificate Program begins with the weeklong Youth Leadership Summit for Sustainable Development in Martha's Vineyard, MA. It is an immersive experience for fellows with the goal of sparking their ability to inspire collective leadership.
- ***Master Mentor Sessions:*** Cohort and individual sessions with the Master Mentor streamlines the intense learning process inherent with working within communities.
- ***Action Learning laboratory:*** Weekly small group video conferencing with Facilitators and Master Mentor.
- ***Peer Feedback:*** Participants will work, learn, practice, and provide feedback together through the online platform.
- ***Field Work:*** Through work on real-world community projects participants learn as they do.

**We're excited to announce that TouchStone Leaders is now accepting applications for the first cohort of TouchStone Facilitators to work with young people and support them as they turn their dream for their life, their communities and the world into action!**

**If you or someone you know would make a great Leadership Facilitator, please click or share the link below.**

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